



Wavy lines are a representation of sea or water; Bemidji is an Ojibwe word meaning "water with a river running through it;" consider how important Lake Bemidji and the Mississippi are to the local economy



The **pine tree** is a symbol of eternal life; consider how important a role the pine tree plays in the Bemidji economy for tourism and the timber industry

1994

1994 is the year Bemidji Youth Soccer was established (incorporated)



Several of the designs are a take off of a professional soccer club from Argentina called "River Plate" from Buenos Aires; Rive Plate is known as "the Millionaires, the Red Stripe (or band), the Greatest, the River, or the Machine;"



Team colors:



- ❖ Preliminary polling essentially eliminated a three team color scheme; this matches colors at BHS which do not include red trim
- ❖ Preliminary polling indicated a even split between navy and royal
- ❖ A navy & white scheme matches BHS
- ❖ A royal and white scheme may be a better color if we believe our local environment is affected primarily by water

A



This crest received 18% of the preliminary preference opinions. It has been suggested that the three wavy lines could be reduced to two.

B



This crest received 10% of the preliminary preference opinions. This crest and crests C & E, are really the same crests with variations of the same idea with the difference being the shield shape.

C



This crest received 13% of the preliminary preference opinions.

D



This crest received 8% of the preliminary preference opinions and was retained because it was suggested it might be improved by the addition of the white accent lines of the blue stripe. Collectively a crest with a blue stripe received 16% of the preference opinions. This same blue stripe could be added either B, C, or E.

E



This crest received 10% of the preliminary preference opinions.

F



This crest received 10% of the preliminary preference opinions but more importantly received only 5 of 40 opinions put forward. It has been suggested that this crest could be retained for the Rec program to give that program its own identity. It has four colors which is a bit too complicated and expensive for reproduction.

- ❖ There were a few negative comments on the pine tree; one being that it resembled a DNR logo
- ❖ It is possible to replace the tree with something else like "BYS" or simply a "B"
- ❖ All logos can be royal or navy on white with little trouble; the crest color needs to match the club's identity

Team Identity
Your Preference Matters

Please use this sheet to provide the BYS Board with some guidance on team colors and club crest. You may also use this sheet to add your suggestions.

Team Colors

- Navy, white
 - Royal blue, white
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Club Crest

Select a preferred crest

- A, simple crest
 - B, white stripe, with "Bemidji" mounted squarely atop the rectangular shield
 - C, white stripe, with "Bemidji" mounted in an arc within the rectangular shield
 - D, blue stripe, with "Bemidji" mounted in an arc within the rectangular shield
 - E, white stripe, with "Bemidji" mounted in an arc within a arched shield
 - F, current crest
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Your suggestions
