



BEMIDJI YOUTH SOCCER
P.O. BOX 265
BEMIDJI, MN 56619

May 5, 2009

Dear Community Business Leader,

Bemidji Youth Soccer is looking to you to help support our community's children while gaining the benefit of positive advertising and key marketing for your business.

- **Sponsorship Option A: Corporate Level**
A \$500 annual corporate sponsorship includes:
 - A 4' x 8' sign at our fields located on Middle School Road
 - Recognition as a sponsor in any of our mailings to our 400 + soccer membership
 - Opportunities to place your business advertising banners at any local tournaments.
 - Website link and your logo recognized on bemidjiyouthsoccer.org
- **Sponsorship Option B: Business Level**
\$250 per year for a 4'x8' sign, and \$450 per year for a 4'x16' sign.
 - A three-year commitment is required for all sign contracts
 - A prepayment rate available of \$600 (4x8 sign) and \$1,100 (4x16 sign)
 - The signs will be professionally made and placed along Middle School Road
 - Website link on our webpage to your business
- **Sponsorship Option C: Individual Level**
\$50-249: If you are interested in supporting our program, consider a donation at any level.
 - All donations to our club will be recognized on our website: bemidjiyouthsoccer.com.

All sponsorship donations are tax deductible and help to provide the following benefits to 400+ players and their families through this volunteer based organization:

- A positive youth experience
- Trained coaches
- Uniforms
- Games and tournament experience
- Scholarships for those who can not afford to play
- Practice facilities (including bathroom and storage building)

In order to provide the most marketing exposure during the soccer season, we ask that you send in the attached sponsorship information by June 1st. A member will follow up with you to answer any questions within the next two weeks. If you have any questions, please feel free to call **one of the committee members** listed below. Donations should be payable to **BYSA** and may be mailed to **PO Box 265, Bemidji, MN 56619**.

Sincerely,

Cindi Lee Jernigan, 218-224-3510
BYSA Board of Directors

Stacy Nelson
BYSA Sponsorship Committee Member

Lu Brooks

BYSA Sponsorship Committee Member
BEMIDJI YOUTH SOCCER ASSOCIATION
PO BOX 265
BEMIDJI, MN 56601

The business listed below has agreed to the following sponsorship opportunity as indicated. This agreement is made on _____, 2009 between Bemidji Youth Soccer (BYSA) and _____ (sponsor).

_____ **Option A: Corporate Sponsor**

_____ **Option B: Business Sponsor (pick level below)**

4'x8' sign _____ 4'x16' sign

(Check the option that applies)

_____ \$250 per year for 3 years.

_____ \$450.00 per year for 3 yrs.

_____ \$600 single payment (for 3 yrs.)

_____ \$1100.00 single payment (for 3 yrs)

_____ Option C: Individual Sponsor (does not include banner)

As indicated, Bemidji Youth Soccer Association agrees to provide a sign that will be hung at the Bemidji Soccer Complex for options A or B. The sponsor will provide the design of the sign and agrees to pay BYSA the rate indicated above for the terms of the lease. Corporate Sponsorship is on an annual basis at a one year price with option to extend. Business Sponsorship includes a sign lease agreement for 3 years. The sponsor agrees to pay for any changes to the sign requested during the terms of the lease.

(signature)

(signature)

(print name)
Bemidji Youth Soccer Association
PO Box 265
Bemidji, MN 56601

(print name)

(sponsor name)

(sponsor address)
